



ELISA BRENDOLAN

DATE OF BIRTH: 13.01.1994

NATIONALITY: Italian

CONTACT



+39 3463524486



brendolan.elisa@gmail.com



via Enrico Noris 2, 37121
Verona (Italy)

PERSONAL STATEMENT

I am a young Communication Specialist with knowledge in Marketing, Communication and experience in Social Media.

I am self-motivated and highly creative, I am curious about learning something new and I am always willing to try new things and face new challenges.

PROFESSIONAL EXPERIENCE

07.2019 - Present

CORPORATE COMMUNICATION SPECIALIST, Perfetti Van Melle - Milan (Italy) - www.perfettivanmelle.it

- Managed social media accounts: FB, Instagram, LinkedIn (increase social media followers/creation of social media for daily postings and contents/Post for new products)
- Support of internal communication activities
- In charge of CSR projects and sustainable solutions at product and office level
- Organization of internal and external company events (corporate)
- Creation and execution of digital marketing campaigns and web content

02.2019 - 06.2019

BUSINESS INSIGHT ACCOUNT ASSISTANT, IRI Information Resources - Milan (Italy) - www.iriworldwide.com

- Market Research for clients through the use of databases, Excel and PlusSuite
- Direct contact with clients for the organization of market research plan in order to meet their needs
- Development and implementation of client market strategy
- Creation of slides in Power Point for customer presentations
- Support to clients in the use of their database through PlusSuite
- Price analysis and elasticity to provide customer support for their strategic decisions

06.2018 - 12.2018

SALES & OPERATION INTERN, Degusta Box - Barcelona (Spain) - www.degustabox.com

- Partnership agreements with brands to collaborate and creation of contracts
- Meeting and calls with brands, reports creation and presentations
- Social Media: creation of content to post on FB and Instagram
- Customer service: responded quickly to queries over online chat, email and telephone
- Market Researcher (analysis of collected data and creation of reports for partners)
- Participation in events and trade fairs

EDUCATION

01.2020 - Present

MASTER in Integrated Communication Strategies at the time of digital, UPA, Milan (Italy)

09.2017 - 07.2018

MASTER of SCIENCE in MARKETING, UPF Barcelona School of Management, Barcelona (Spain)

09.2014 - 04.2017

BACHELOR'S DEGREE in BUSINESS ADMINISTRATION and MARKETING, UCSC, Milan (Italy)

LANGUAGES

Italian: Native

English: Advance (IETS C1)

Spanish: Advance (C1)

SKILLS

- Oral/written communication skill
- Word, Power Point, Excel (PlusSuite), Photoshop
- Social Media Strategy
- Receptivity to criticism, adaptation skills
- Punctuality and Motivation
- Capacity for teamwork
- Very hard worker and fast learner
- Problem solver
- Work management, sense of responsibility
- Creativity, photo editing
- Relationships with the working environment
- Learning capacities

ADDITIONAL INFORMATION

10.2016 - 12.2016

English course for IELTS Exam, St. Giles London Central school, London (UK)

07.2016 - Present

Member of Environmental association **Verdeblu**, Italy.

03.2013 - Present

Member of **Avis**, Italian organisation of blood donors, Italy.