

CONTATTI

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ANGELA BRUZZONE



PROFILE

Enthusiastic and curious person with excellent communication skills. Reliable team player and ready to work under pressure but with commitment and care to achieve goals set, keeping always an eye on details.

"It is not the strongest of the species that survives, nor the most intelligent, but the ones most responsive to change"

CHARLES DARWIN

PERSONAL SKILLS

- Critical thinking
- Problem solving
- Flexibility/Adaptability
- Time management
- Analytical skills
- Continuously learning

LANGUAGES

- ITALIAN: mother tongue
- ENGLISH: C1
- GERMAN: A2

COMPUTER SKILLS

- ECDL (European Computer Licence)
- Mac Os/Windows

INTERESTS

I am passionate about art, from music to street art. I love travelling and broadening my horizons, gaining a better appreciation of different cultures and perspectives from around the world. In my spare time I like to visit exhibitions, play different sports and try new culinary experiences.

EDUCATION

MASTER IN INTEGRATED COMMUNICATION STRATEGIES IN THE DIGITAL AGE

UPA ACADEMY ALTA FORMAZIONE | JAN 2020 - JUNE 2020

SAMSUNG INNOVATION CAMP

SAMSUNG ELECTRONICS ITALIA | FEB 2020

25 hours of online training on the main digital disciplines: marketing, communication, business, data analytics, innovative use of technologies, privacy and online security.

MANAGEMENT MASTER'S DEGREE

UNIVERSITY OF GENOA | SEP 2017 - OCT 2019

- 110 cum laude
- Thesis: "Sustainable Fashion: The Devil wears Eco"

ERASMUS EXPERIENCE

HOCHSCHULE AUGSBURG, UNIVERSITY OF APPLIED SCIENCES | SEP 2018 - MAR 2019

BACHELOR'S ECONOMIC AND BUSINESS DEGREE

UNIVERSITY OF GENOA | SEP 2013 - SEPT 2016

- 105/110
- Thesis: "Unconventional transport methods: Carsharing and BlaBlaCar"
- Awarded the 2016 ICU-Laura Conti Ecology Prize in the field of intelligent, urban and suburban mobility
- Publication of my article entitled "Circular economy on 4 wheels" in the magazine "Gaia" (n. 70 - Autumn 2017)

SCIENTIFIC HIGH SCHOOL DIPLOMA

LICEO SCIENTIFICO STATALE L. LANFRANCONI (GENOVA) | JUL 2013

- 95/100

WORK EXPERIENCE

WORKSHOP HIGH-TECH ENTREPRENEURSHIP

UNIGE-IIT | MAR 2019 - JUN 2019

Workshop focused on the development of business plans for innovative start-ups. Participation in the Alkivio project, inherent to the bioplastics sector; ending with a report and a presentation. Topics covered: business models, market analysis, patenting, funding.

INTERNSHIP

C.I.E.L.I (CENTRO ITALIANO ECCELLENZA LOGISTICA INTEGRATA) | SEP 2017 - AUG 2018

Collaboration in the drafting of the preliminary strategic framework for the S.U.M.P. (Sustainable Urban Mobility Plan). Main tasks:

- Benchmarking the other Italian and European cities involved in the formulation of the SUMP
- Organisation and preparation of meetings with stakeholders and citizens
- Management of the meeting minutes archive and aspects of telecommunications
- Periodical reporting activities

WAITRESS

108 BRASSERIE, LONDON | LUG 2017 - SET 2017

Working front of house in a busy restaurant environment allowed me to develop my communicative skills and customer care skills

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